


GREATER READING CHAMBER OF COMMERCE & INDUSTRY

# 2013 HEALTH CARE SUMMIT

In conjunction with your Reading Chapter SHRM 

## ARE YOU READY FOR THE HEALTH CARE REFORM?

### Next Steps for the Affordable Care Act (ACA)

#### JOIN US FRIDAY, SEPTEMBER 20

for an essential update to ensure your business/organization is in compliance with the ever changing requirements of the federal health care reform law know as the Affordable Care Act.

Our keynote speaker, **Matt K. Pfeiffenberger, Vice President - Benefits Communications - Murray Securus**, will focus his presentation on the implications of the Affordable Care Act (ACA) for both small and large employers, and how each will need to plan financially and act strategically in the coming years. The session will focus on the ACA's immediate impact on how and what types of coverage companies will need to provide their employees, as well as the future impact of the delay until January 2015 of the employer shared responsibility rules. Attention will also be given to the coming changes in the insurance industry, the health insurance marketplace, and the options that will be available to employer-sponsors and individual employees in the new marketplace.

*We will conclude with a panel of diverse local companies that will discuss what they are doing to prepare for implementation and employee awareness as individuals will have more options to consider when making the decision on how to use their benefits.*

#### KEY NOTE

##### Complying, Communicating and Coping with the ACA A Strategic Plan for Change!

*Matt K. Pfeiffenberger, Vice President  
Benefits Communications - Murray Securus*

#### BUSINESS INSIGHTS PANEL Implementation and Employee Communications

*Doreen M. Kutzler, HR Supervisor, Benefits - UGI Utilities, Inc.  
Phillip L. Frassinelli, License Owner - Spherion Staffing Services  
Rich Stump III, President - Suburban Testing Labs  
Sue Stopa, Total Rewards Director - Carpenter Technologies*

register online at [GreaterReadingChamber.org](http://GreaterReadingChamber.org)



**FRIDAY, SEPTEMBER 20, 2013**  
**Stokesay Castle**

**7:45AM** Registration

**8:15AM** Program with Panel Discussion

**\$25 MEMBERS**  
**\$40 NOT-YET MEMBERS**

Pending HRCI Credits

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## Greater Reading Chamber of Commerce & Industry

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