



BERKS COUNTY CHAPTER #179

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### BOARD OF DIRECTORS Meeting Minutes

November 19, 2019

Wyomissing Restaurant and Bakery

**Invitees:** Shane Keller, Jenny Batista, Bonnie Gruber, Beth Shartle, Debbie Ramsey, Krista Pauley, Whitney Rahman, Bob Orzechowski, Chuck Holder, Bill Gage, Susan Curtis, Denise Lee, Beth Berrett, Wendy Button, Audra Donato, Nic Thomas, Claudia Wert

Attendees: Shane Keller, Bonnie Gruber, Beth Shartle, Debbie Ramsey, Krista Pauley, Bob Orzechowski, Whitney Rahman, Chuck Holder, Bill Gage, Claudia Wert

1. 7:34 am – Shane Keller - Called to order
2. Approval of the October 15, 2019 Board Meeting Minutes – Bob Orzechowski and Debbie Ramsey
3. Review of November 2019 General Meeting Critiques – tabled to December meeting
4. Treasurer's Report

Opening Balance \$21,003.75

Income \$6,745.00

Expenses \$3,615.65

Ending Balance \$24,133.10

5. Committees and Chairs:

a. Administrator – Website (Wendy Button) – no report

b. BCTV (Bob O)

- There were no home viewer call-ins for the November 12<sup>th</sup> Legal Update broadcast. The next broadcast is scheduled for January.

c. Certification – Study Group (Bob O)

- Wendy sent an email to poll interest in a Winter Study Group. A second email will be sent shortly with a deadline for response of December 13<sup>th</sup>, and money due by the end of December. The Winter session would run for 13 weeks starting approximately February 6, 2020.

- Scholarship Roll Out/Announcement – Bob O. will draft a Mission Statement. Roll out for the Scholarship Program is tentatively scheduled for next month. A committee will be formed to oversee the Scholarship Program.
- A motion was made by Bob O. to keep the program cost for the Certification study group participants the same for 2020. The motion was seconded by Bonnie Gruber, and approved unanimously by the Board. The participant cost will remain unchanged at \$575.00.

d. Chapter of the Year (Jessica) – no report

e. Compliance (Susan Curtis) – no report

f. Diversity & Inclusion (Denise Lee) – no report

g. Engagement Committee (Nic Thomas)

- Bob O. suggested someone should sit down with the Business Weekly to get Chapter events publicized. He will follow up with Nic to confirm arrangements have been made.

h. Historian (Claudia Wert)

- 2 interviews were held last week, and 4 are scheduled for the next 2 weeks.

i. Hospitality / Membership (Bill Gage)

- 15 new members have never attended a meeting since the beginning of the year. Nic will follow up with these members.
- There is a \$1.00 per person increase for Berkshire Country Club. Pricing will increase from \$14.50 to \$15.50.
- The January meeting will be held at the Wyomissing Family Restaurant.
- Chad from Berkshire Country Club will be given the opportunity to speak at the December meeting.
- Pascal Hector application for membership – Debbie will sponsor Hector for the December meeting. Debbie will reach out to Hector to offer attendance at the December meeting.

j. Legislative/A-Team (Whitney/Audra) – no report

k. Programming / Speaker Contact (Krista Pauley)

- Krista handed out a current schedule. A presenter for the February 11<sup>th</sup> meeting is still needed. She has two calls out to potential speakers.

l. Marketing (Nic Thomas) – no report

m. Sponsorship / Community Relations (Chuck Holder)

- Two mixers were suggested for next year. Recommended dates were March 25th and October 21<sup>st</sup>.
- Chuck developed a 4-tiered sponsorship program. He will put the information together and send out to Board members after Thanksgiving to review. He would like to speak at the December Chapter meeting to announce the new program.
- There is no sponsor for the December Chapter meeting.
- Any potential sponsors should contact Chuck Holder or Wendy Button.

6. New Business:

- a. PAL Dinner – Bonnie Gruber is working on this Chapter event.

- b. Michele Goodin, new member, is interested in helping/volunteering with the following committees. Shane will send the information to Board members.
  - a. Certification
  - b. Diversity
  - c. Engagement Committee
  - d. Hospitality/Membership
  - e. Legislative
  - f. PAL
  - g. Special Projects
  - h. Career Day
  - i. Board of Directors
7. Next General Meeting – December 10th – Santa’s Labor Problems, presented by Whitney Rahman, Esq.
8. Lunch and Learn – November 26th – Skills vs. Values: Are We Hiring for Cultural Fit?, presented by Denise Lee
9. Next Board Meeting – December 17th at the Wyomissing Family Restaurant & Bakery
10. Motion to adjourn – 8:33 am – unanimous