



BERKS COUNTY CHAPTER #179
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**BOARD OF DIRECTORS Meeting Minutes
September 17, 2019
Wyomissing Restaurant and Bakery**

Invitees: Shane Keller, Jenny Batista, Bonnie Gruber, Beth Shartle, Debbie Ramsey, Krista Pauley, Whitney Rahman, Bob Orzechowski, Chuck Holder, Bill Gage, Denise Lee, Beth Berrett, Wendy Button, Audra Donato, Nic Thomas, Susan Curtis, Claudia Wert

Attendees: Shane Keller, Jenny Batista, Beth Shartle, Debbie Ramsey, Krista Pauley, Bob Orzechowski, Chuck Holder, Bill Gage, Denise Lee, Wendy Button, Nic Thomas, Claudia Wert

1. 7:34 am – Shane Keller - Called to order
2. Approval of the April 16, 2019 Board Planning Meeting Minutes – Minutes will be resent for review. Approval tabled to the next meeting.
3. Approval of the August 20, 2019 Board Meeting Minutes – Krista Pauley and Jenny Batista
4. Review of General Meeting Critiques:
 - August 13, 2019 – “The Leader’s 7! The 7 Languages Employees Need, Want and Benefit Hearing Most From Leaders”, Andre Young. 19 exceeded, 4 met; very engaging, top presenter, awesome speaker, would love to have him back in the future
 - September 10, 2019 - “By the way, where are we with O.T.?”, Kevin Moore. 30 exceeded, 17 met; well done, fantastic, handout format was well done for note taking
 - Suggested upcoming meeting topics: LBQT issues at work, selection tests, workplace investigations, developments/updates in compensation programs, dealing with wage compression
 - July 2019 Lunch & Learn – Review tabled to next meeting.
5. Treasurer’s Report
 - Opening Balance \$22,021.54
 - Income \$2,337.00
 - Expenses \$1,657.98
 - Ending Balance \$22,700.56

- A Lenovo laptop was purchased to be used with the card reader.
- The next step is to add a link on the website to pay on line.

6. Committees and Chairs:

a. Administrator – Website (Wendy Button)

- The website is up-to-date.

b. BCTV (Bob O)

- Video testimonials will run before and after the broadcast.
- A request was made by Bob O. that Board members participate in the broadcasts by being home viewers and either phoning in questions or comments to the panelists.

c. Certification – Study Group (Bob O)

- The Fall 2019/Spring 2020 class is a go with 8 members attending. The first class is scheduled for Thursday, September 12th. Facilitators are in place.
- Wendy will send out an email in October to determine interest in a Winter certification study group.
- Bob O. will review the scholarship policy, update the appropriate section(s) and email it for review. Action was tabled to the October meeting.

d. Chapter of the Year (Jessica)

- Debbie reported that the submission was complete.

e. Compliance (Susan Curtis) – no report

f. Diversity & Inclusion (Denise Lee)

- The committee has decided to hold another D&I Symposium in the future. They are planning on the same timeframe as the previous symposium and are working with the DoubleTree on scheduling.
- An account will be set up for D&I monies.
- Dory Peterson from RACC has requested to speak at the October meeting regarding the hate speeches that are occurring on college campuses.

g. Engagement Committee (Nic Thomas)

- The next engagement/marketing committee meeting is scheduled for September 20th. The committee will review the marketing ideas shared at the Volunteer Leadership Conference.

h. Historian (Claudia Wert)

- Claudia and Bob O. met to address events to be scheduled for next year.
- Volunteers are requested to visit companies to collect stories and artifacts relating to history of SHRM Chapter.

i. Hospitality / Membership (Bill Gage)

- Nine new members were present at the August Chapter meeting. Six new members were present at the September Chapter meeting.
- An executive decision was made to offer a \$10.00 WaWa gift card for the new member referral program starting with the month of October.
- Letters will be sent to Chapter members who do not attend meetings.

- SHRM National is to confirm the names of local members who are also members of National.
- j. Legislative/A-Team (Whitney/Audra) – no report
 - k. Programming / Speaker Contact (Krista Pauley)
 - Program calendar was updated to include the Unemployment Compensation seminar series and was distributed.
 - l. Marketing (Nic Thomas) – no report
 - m. Sponsorship / Community Relations (Chuck Holder)
 - Meeting sponsors are in place through December.
 - Chuck recommended adding three networking events for corporate sponsorships in 2020. The Board agreed to pursue this idea. Chuck will present additional details at the October meeting.
 - Any potential sponsors should contact Chuck Holder or Wendy Button.
7. New Business:
- a. September 19 & 20, 2019 – PA SHRM State Conference – State College
 - b. PAL Dinner – Bonnie Gruber is working on this Chapter event.
 - c. Early Renewal Incentive – Wendy will email the 2020 Early Membership Renewal incentive to Chapter members.
 - d. Free Guest Coupons – The Board approved offering the free guest coupons in 2020.
 - e. March Madness – Krista will update the flyer and send out for review.
8. Next General Meeting – October 8th – Annual Legal and Legislative Update, presented by Andy Howe, Esq.
 9. Lunch and Learn – September 24th – Introduction to Retirement Plan Benefits, presented by Claudia Wert
 10. Next Board Meeting – October 15th at the Wyomissing Family Restaurant & Bakery
 11. Motion to adjourn – 8:24 am – unanimous